

Welcome to the 2011 State Fair!



Few states in our great nation can rival the important role agriculture plays in its economy as much as it does here in Indiana. That's why I love this time of year and the Great Indiana State Fair, where agriculture is promoted and celebrated by Hoosiers from every part of our state.

The fair is the one time of the year that people of all backgrounds come together, enjoy time with family and friends and take time for some of life's simpler pleasures. My wife, Cheri, and I have always loved the State Fair and this year we're happy to be celebrating the YEAR OF SOYBEANS and the \$2.5 billion economic impact the soybean industry has on our state.

Cheri will again be leading the Heartland Walk for Health (Aug. 13), and I hope you'll take time to join her on the two-lap walk around the Fairgrounds to help raise awareness about heart disease. You can also take part in the INShape Indiana SummerFit Plaza activities next to the Hoosier Lottery Grandstand where you will find all kinds of great information and resources on staying fit.

Germany will be featured in the International Pavilion this year, which will be an ideal backdrop for the millions of Hoosiers that come from German heritage. Here, people will experience the German culture firsthand through the performing arts and authentic cuisine. There is also a display of the immigrant experience and the rise and fall of the Berlin Wall.

I know many Hoosiers are still struggling and trying to cope with the high price of gas and other necessities, but I encourage you to take advantage of the wonderful, affordable family experience you will find at the Indiana State Fair. It's a value that is hard to match and will provide you with memories that are lasting and priceless. Enjoy!

Sincerely,
Mitch Daniels
Governor Mitch Daniels



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GENERAL INFORMATION

IT'S AN "INCREDIBLE" TIME TO VISIT THE INDIANA STATE FAIR AUG. 5 – 21

How's your summer been ... only so-so? It's not too late to make it "Incredible" as the Great Indiana State Fair offers the 17 best days of summer for your entire family. Enjoy the animals, music, food and fun before summer fades into fall, and fill your family's photo album full of fantastic memories!

General Fair Hours:

Gates open daily at 8 am; 6 am on Saturday, August 13

Admission tickets will no longer be sold/accepted after 9 pm (Sun.-Thurs.) and 9:30 pm (Fri. & Sat.)

Building/Exhibit Hours are generally 9 am – 9 pm throughout the Fair
(The Exposition Hall is open 10 am – 9 pm daily)

Admission Prices

General Admission.	\$.8	Discount Tickets.	\$.7
Children 5 and under.	FREE	For more information, call (317) 927-7500 or visit us at www.indianastatefair.com	

Discount tickets can be purchased at:

Indiana Walmart stores • CVS/pharmacy stores • Indiana Farm Bureau offices • The Marten House Hotel • Indiana State Fairgrounds Ticket Office

Wheelchair, Stroller, Wagon & Electric Cart Rental

Scootaround Mobility Solutions has personal transportation rentals available in three different locations around the Fairgrounds: **Inside Gate 1 on 38th Street • In front of the International Pavilion/Grand Hall • Inside Gate 12 on the Fairgrounds' north side**

To guarantee the use of this equipment during your visit to the State Fair, please reserve ahead by calling 1-800-441-7575 or visiting www.scootaround.com. Rates are as follows:

Stroller.....	\$5 Half Day/\$10 Full Day	Manual Wheelchair.....	\$20 Half Day/\$25 Full Day
Wagon.....	\$10 Half Day/\$15 Full Day	Standard Scooter.....	\$35 Half Day/ \$50 Full Day

Are you a TWEETER? Do you FACEBOOK? We do, too!

The Indiana State Fair posts a variety of stories, photos, videos, discounts, ticket give-aways and more through social media outlets. Look us up on these different outlets:

Twitter: www.twitter.com/indstatefair
(use the hashtag #instatfair in all your tweets)

Facebook: bit.ly/INStateFair

Flickr: bit.ly/FlickrISF

Blue Ribbon Blog: instatfair.blogspot.com

Foursquare: www.foursquare.com/user/INstatefair

YouTube: <http://www.youtube.com/user/INstatefair>



STATE FAIR MIDWAY WRISTBAND DAYS

With all wristbands, visitors will receive a **FREE Pepsi** and **FREE game ticket**.

RIDE ALL THE RIDES ALL YOU WANT DURING THESE SPECIAL HOURS:
(EXCLUDING TUES. AUG. 9 & AUG. 16 WHEN RIDES ARE ONLY \$2 EACH)

Friday, August 5	Ride Survival	Noon – 10 pm	\$25
Saturday, August 6	\$1 Early Bird Special	11 am – Noon	\$1/ride
Sunday, August 7	\$1 Early Bird Special	11 am – Noon	\$1/ride
Monday, August 8	Family Day	Noon – 10 pm	\$22
Tuesday, August 9	\$2 Tuesdays	Noon – 10 pm	\$2/ride
Wednesday, August 10	Family Day	Noon – 10 pm	\$22
Thursday, August 11	Family Day	Noon – 10 pm	\$22
Friday, August 12	Ride Survival	Noon – 10 pm	\$25
Monday, August 15	Munchkins Midway (Kiddie Rides only)	Noon – 10 pm	\$10
	Family Day	Noon – 10 pm	\$22
Tuesday, August 16	\$2 Tuesdays	Noon – 10 pm	\$2/ride
Wednesday, August 17	Family Day	Noon – 10 pm	\$22
Thursday, August 18	Family Day	Noon – 10 pm	\$22
Friday, August 20	Ride Survival	Noon – 10 pm	\$25
Sunday, August 22	Last Blast	Noon – 10 pm	\$25

Midway Hours:

Monday-Thursday: Noon - 11pm ★ Fridays: Noon - Midnight

Saturdays: 11am - Midnight ★ Sundays: 11am - 11pm (10 pm Aug. 21)



INDIANA STATE FAIR
AUGUST 5 - 21, 2011

NEW: MIDWAY WRISTBAND VOUCHER

Planning to visit the Midway once you get to the fair? Make sure you stop by your local Indiana Walmart before Aug. 5 and save BIG! For just \$17 purchase a Midway Wristband Voucher. The BEST prices EVER for the Biggest Midway in the Midwest! Voucher good for select dates only.

Walmart Save money. Live better.

NORTH AMERICAN MIDWAY ENTERTAINMENT

\$17

It's Incredible!

www.indianastatefair.com

SPECIAL PRICING & DISCOUNTS!

MIDWAY VOUCHER: Walmart will offer special vouchers for midway wristbands for just \$17 **prior to Aug. 5**. That's a great savings for each wristband purchased! Wristband holders will also receive a free Pepsi and game ticket during their visit.

FREE ADMISSION TICKET IN THE INDIANAPOLIS STAR: Monday, **Aug. 8**, The Indianapolis Star will print a ticket good for free admission to the fair on the following Wednesday and Thursday, **Aug. 10 and 11**. Watch The Star for more surprises!

TURKEY HILL DAIRY \$2 TUESDAYS: On Tuesday **Aug. 9 and 16**, visitors are admitted for just \$2, compliments of Turkey Hill Dairy with voucher printed from www.turkeyhill.com/indianastatefair.

\$2 TASTE OF THE STATE FAIR: On both Tuesdays of the fair, **Aug. 9 and 16**, concessionaires all over the fairgrounds will have \$2 servings available all day long!

FREE ADMISSION FOR STATE EMPLOYEES: All state employees are admitted to the fair for free on Thursday, **Aug. 11**, with the presentation of an employee ID card.

FREE LOTTERY TICKET: On Hoosier Lottery Day, Saturday, **Aug. 13**, all guests at least 18 years old can redeem their fair admission ticket stub for a free lottery ticket from 10 am to 7 pm at either of the two Hoosier Lottery Booths at the Hoosier Lottery Grandstand or on the north side at Dow AgroSciences Celebration Park.

IPL CARLOAD DAY: Large families and groups of friends traveling to the fair together will want to take advantage of this great offer on Monday, **Aug. 15**. Admission is only \$15 per vehicle for up to 10 people with voucher printed from www.iplpower.com.

TRACTOR SHUTTLE RIDE DISCOUNTS FOR SENIORS: All seniors, age 55 and older, can ride the tractor shuttles around the Fairgrounds for just \$3/day when they purchase a special wristband at the State Fair Information Booths located in Pioneer Village and on State Fair Blvd. On Golden Hoosiers' Day, **Aug. 16**, seniors can ride the tractor shuttles for free!

BMV DAY: Fairgoers can save \$4 off of the \$8 gate admission on **Aug. 17** by redeeming the voucher available on-line at www.mybmvm.com.

AAA DAY: Hoosier AAA members receive free admission on **Aug. 18** when they show their valid membership card at the gate.

FREE ADMISSION FOR MILITARY PERSONNEL AND FAMILIES: The State Fair is honoring our current and former members of the Armed Forces by offering free admission for them and family members on Thursday, **Aug. 18**, with presentation of a military I.D. Log onto www.indianastatefair.com for more information.

\$2 DISCOUNT WITH PEPSI BRAND CAN: All visitors who bring any Pepsi brand can on the fair's final day, Sunday, **Aug. 21**, will receive \$2 off the gate admission.

INDIANA STATE FAIR VALUE COUPON BOOK: Save money on everything from corn dogs to sunglasses by purchasing this book of coupons for just \$5. More than \$100 in deals and discounts are being offered by dozens of fair vendors. The books are available in the State Fair Gift Shop presented by Indiana Soybean Farmers.



TASTE of the Indiana State Fair
TUESDAY, AUGUST 9 & 16

It's Incredible!

August 5-21, 2011

GETTING HERE

The Indiana State Fair is located on the corner of East 38th Street and Fall Creek Parkway at 1202 East 38th Street, Indianapolis, IN 46205. For specific directions to the State Fairgrounds, visit www.indianastatefair.com or call (317) 927-7500.

STATE FAIR PARKING

• Free Parking (when available)

There is plenty of free parking available on a first-come, first-served basis inside the Fairgrounds. Visitors should enter through Gate 1 off 38th Street, Gate 6 off Fall Creek Parkway or Gate 10 off 42nd Street.

• Free State Fair Park & Ride

When you park at Glendale Mall's Rural Street lot, you can ride the Indiana State Fair shuttle for FREE! The shuttle runs every 20 minutes from 10 am to 10 pm each day of the fair.

• State Fair E-Z Park

These \$5 lots are located south of 38th Street across from the Main Gate and at the Indiana School for the Deaf on 42nd Street.

• Handicap Accessible Parking

Accessible parking for persons with disabilities can be found just inside Gates 1, 6 and 16, as well as in the infield.

• Pedal & Park

Save \$1 off Fair admission when you bike to the State Fair and use one of the secured bike racks available on the Monon Trail at 38th Street from 9 am to 8 pm. Bikers must enter through Gate 18 on the Monon Trail.

WFMS FAIRTRAIN

Provided by the Indiana Transportation Museum, the WFMS FairTrain presented by KeyBank departs for a round-trip journey from Fishers to the gate of the Indiana State Fairgrounds. Tickets are available at the Fishers Train Depot, on the train and at the Hook's Drug Store Museum.

Round Trip Tickets

Adult: \$13
Child (2-12): \$6
Child (under 2): FREE

Parking may be reached by following the signs on 116th St. or 126th St. to Lantern Rd., south to Municipal Dr.



Departures

FISHERS	FAIRGROUNDS
8:30 am	9:15 am
10:00	10:45
11:30	12:15 pm
1:30 pm	2:15
3:00	3:45
4:30	5:15
6:00	6:45
7:30	8:15
9:00	9:45
	11:15

For more information, call (317) 773-6000 or visit www.itm.org

SPECIAL SERVICES & REGULATIONS

ATM MACHINES: MOBILEMONEY ATM machines are located all around the fairgrounds (check map in back).

FIRST AID: First Aid stations are located at three different Fairgrounds locations: the Hook's Historical Drug Store near the 38th Street Main Gate; the Public Safety Center just inside Gate 6 at the Operations Center near Fall Creek Parkway; and on Trackside Parkway across from the Orscheln Farm & Home FFA Pavilion.

THE AMERICAN RED CROSS: The American Red Cross of Greater Indianapolis supplies certified first-aid volunteers to provide immediate medical assistance in case of emergency. Call (317) 684-1441 or visit www.redcross-indy.org for more information.

MOTHERS' MILK BANK LACTATION

STATIONS: Nursing mothers can feed their infants in the tent located near the Riley Fun Park's south entrance and on the fairgrounds' northwest corner near Dow AgroSciences Celebration Park.

ETC.: Dogs and other animals *not* involved with State Fair exhibits or being used as service animals **are prohibited** from the Fair. Alcohol and weapons are also prohibited. For more information, visit www.indianastatefair.com.



SHUTTLE SERVICE POWERED BY INDIANA SOYBEAN, OFFICIAL BIO-DIESEL SPONSOR OF THE STATE FAIR

TRACTOR SHUTTLES: Jump on the tractor shuttles and ride for just \$.75. Check the Fairgrounds map in back for shuttle stop locations. The shuttles are sponsored by St. Vincent Heart Center, Mothers' Milk Bank, Hoosier Lottery, Master Spas and Humana.

SMOKING POLICY: For the health of all visitors, smoking is permitted in outdoor designated areas only. Please look for the designated smoking stations located throughout the Fairgrounds.

ENJOY THE FAIR...WASH YOUR HANDS ★ ★ ★

One of the best parts of the Indiana State Fair is getting close to all the different animals. The safest way to enjoy the animals is to make sure to wash your hands after each time you have contact with any of them. This is especially true for young children.

As you stroll around the Fairgrounds, you will notice dozens of hand-sanitizing stations and restrooms. Please use these to keep your hands clean, especially if you are preparing to enjoy some of your favorite fair foods. In fact, you should make sure to clean with soap and hot water before you eat.

Be smart, stay healthy! Pet the animals, then WASH YOUR HANDS! It's the best way to enjoy your Great Indiana State Fair.



Help US...Help the Environment!

Look for the designated "Green" bins to recycle your empty plastic beverage bottles and aluminum cans. Thanks for doing your part to "Green" the Great Indiana State Fair.



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